

CORONAVIRUS (COVID-19)
MULTICULTURAL CAMPAIGN

STAKEHOLDER PACK

STAY AT HOME RESTRICTIONS

KEY MESSAGES AND CAMPAIGN ASSETS

14.02.2021

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INTRODUCTION

From 11:59pm Friday 12 February restrictions across Victoria have changed.

These changes have been introduced to slow the spread of COVID-19 by reducing the number of people leaving their homes and moving around Victoria.

This means that there are only four reasons to leave home: shopping for food and supplies that you need; exercise; care and caregiving; and work, if you can't do it from home.

You must stay within 5km of your home. This limit does not apply only to essential work or when giving or receiving care.

Face masks are now mandatory indoors and outdoors whenever you leave your home. And if you have any symptoms, get tested.

MESSAGING

To keep our state safe, stay at home restrictions are now in place in Victoria:

- This means that there are only four reasons to leave home: shopping for food and supplies that you need; exercise; care and caregiving; and work, if you can't do it from home.
- Face masks are now mandatory indoors and outdoors whenever you leave your home.
- If you have any symptoms, get tested.
- For more information go to coronavirus.vic.gov.au/language, or call the COVID-19 hotline on 1800 675 398, and then press 0 for an interpreter.

WHAT YOU CAN DO TO HELP

You can help by:

- Sharing the materials available in this stakeholder kit with your community by email, social media or through messaging apps you use like WhatsApp, WeChat, Messenger and others.
- Directing people to the Victorian Government's coronavirus (COVID-19) website for current information and updates:
www.coronavirus.vic.gov.au/translations
- Advising anyone who is concerned to call the coronavirus (COVID-19) hotline on 1800 675 398, then press 0 (zero) for an interpreter.

AUDIO MESSAGE

To download the assets in this kit, please visit:

<https://cloud.think-hq.com.au/s/7rgf2p6zbtq5wXD>

English - script

An important message from the Victorian Government.

To keep our state safe, there are only four reasons to leave your home:

Shopping for food and supplies that you need, and exercise, both within 5 kilometres of your home or as close to home as possible.

Care and caregiving.

Work, if you can't do it from home.

You must wear a face mask indoors and outdoors.

For more information go to coronavirus.vic.gov.au/language, or call the COVID-19 hotline on 1800 675 398, and then press 0 for an interpreter.

Translated to the following languages:

- | | | |
|-----------------------|----------------|----------------|
| 1. Amharic | 20. Hakka | 39. Polish |
| 2. Arabic | 21. Hazaraghi | 40. Portuguese |
| 3. Assyrian | 22. Hindi | 41. Punjabi |
| 4. Bengali | 23. Indonesian | 42. Rohingya |
| 5. Bosnian | 24. Italian | 43. Russian |
| 6. Burmese | 25. Japanese | 44. Samoan |
| 7. Cantonese | 26. Karen | 45. Serbian |
| 8. Chaldean | 27. Khmer | 46. Sinhalese |
| 9. Chin Haka | 28. Korean | 47. Somali |
| 10. Cook Island Maori | 29. Macedonian | 48. Spanish |
| 11. Croatian | 30. Malay | 49. Swahili |
| 12. Dari | 31. Malayalam | 50. Tamil |
| 13. Dinka | 32. Maltese | 51. Thai |
| 14. Farsi | 33. Mandarin | 52. Tigrinya |
| 15. Filipino/Tagalog | 34. Nepali | 53. Tongan |
| 16. Fijian | 35. Niueu | 54. Turkish |
| 17. French | 36. Nuer | 55. Urdu |
| 18. Greek | 37. Oromo | 56. Vietnamese |
| 19. Gujarati | 38. Pashto | 57. Zomi |

SOCIAL TILE

To download the assets in this kit, please visit:

<https://cloud.think-hq.com.au/s/mrYSrYbDN9JZoMo>



FACEBOOK AND INSTAGRAM SINGLE IMAGE POST 1080 x 1080px

Headline: To keep our state safe, there are only four reasons to leave home

Post text:

To keep our state safe, there are only four reasons to leave your home:

Shopping for food and supplies that you need, and exercise, both within 5 kilometres of your home or as close to home as possible.

Care and caregiving.

Work, if you can't do it from home.

You must wear a face mask indoors and outdoors. If you have any symptoms, get tested.

For more information go to coronavirus.vic.gov.au/ language, or call the COVID-19 hotline on 1800 675 398, and then press 0 for an interpreter.

Translated to the following languages:

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|---------------------------|----------------|----------------|
| 1. Amharic | 20. Greek | 39. Polish |
| 2. Arabic | 21. Gujarati | 40. Portuguese |
| 3. Assyrian | 22. Hazaragi | 41. Punjabi |
| 4. Bengali | 23. Hindi | 42. Russian |
| 5. Bosnian | 24. Indonesian | 43. Samoan |
| 6. Burmese | 25. Italian | 44. Serbian |
| 7. Chaldean | 26. Japanese | 45. Sinhalese |
| 8. Chin | 27. Karen | 46. Somali |
| 9. Chinese (Simplified) | 28. Khmer | 47. Spanish |
| 10. Chinese (Traditional) | 29. Korean | 48. Swahili |
| 11. Cook Islands Maori | 30. Macedonian | 49. Tamil |
| 12. Croatian | 31. Malay | 50. Thai |
| 13. Dari | 32. Malayalam | 51. Tigrinya |
| 14. Dinka | 33. Maltese | 52. Tongan |
| 15. English | 34. Nepali | 53. Turkish |
| 16. Farsi | 35. Niuean | 54. Urdu |
| 17. Fijian | 36. Nuer | 55. Vietnamese |
| 18. Filipino Tagalog | 37. Oromo | 56. Zomi |
| 19. French | 38. Pashto | |

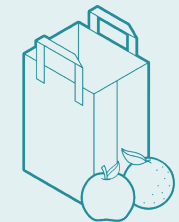



POSTER


To download the assets in this kit, please visit:


<https://cloud.think-hq.com.au/s/6NYqRJKWCkx77YB>

**TO KEEP OUR STATE SAFE,
THERE ARE ONLY 4
REASONS TO LEAVE HOME**

 Shopping

 Exercise

 Care or caregiving


 Work, if you can't do it from home.

You cannot have visitors to your home or visit others.

**You must wear a face mask indoors and outdoors.
If you have any symptoms, get tested.**

For more information go to coronavirus.vic.gov.au/translations, or call the COVID-19 hotline on 1800 675 398, and then press 0 for an interpreter.

Authorised and published by the Victorian Government, 1 Treasury Place, Melbourne



Poster copy:

To keep our state safe, there are only four reasons to leave home

Shopping

Exercise

Care and caregiving

Work, if you can't do it from home.

You cannot have visitors to your home or visit others.

You must wear a face mask indoors and outdoors.

If you have any symptoms, get tested.

For more information go to coronavirus.vic.gov.au/translations, or call the COVID-19 hotline on 1800 675 398, and then press 0 for an interpreter

Translated to the following languages:

1. Arabic
2. Chinese Simplified
3. Chinese Traditional
4. Dinka
5. English
6. Greek
7. Italian
8. Oromo
9. Russian
10. Somalian
11. Tigrinya
12. Vietnamese

OTHER TRANSLATED INFORMATION IN YOUR LANGUAGE

Translated coronavirus information from the Victorian Government is available online in the following languages:

Bookmark these links. They will be constantly updated with new materials throughout the campaign.

Acholi

www.coronavirus.vic.gov.au/acholi

Albanian

www.coronavirus.vic.gov.au/albanian

Amharic

www.coronavirus.vic.gov.au/amharic

Arabic

www.coronavirus.vic.gov.au/arabic

Assyrian

www.coronavirus.vic.gov.au/assyrian

Bengali

www.coronavirus.vic.gov.au/bengali

Bosnian

www.coronavirus.vic.gov.au/bosnian

Burmese

www.coronavirus.vic.gov.au/burmese

Chaldean

www.coronavirus.vic.gov.au/chaldean

Chin

www.coronavirus.vic.gov.au/chin

Chinese Simplified

www.coronavirus.vic.gov.au/simplified-chinese

Chinese Traditional

www.coronavirus.vic.gov.au/traditional-chinese

Cook Islands Maori (Rarotongan)

www.coronavirus.vic.gov.au/cookislandsmaori

Croatian

www.coronavirus.vic.gov.au/croatian

Dari

www.coronavirus.vic.gov.au/dari

Dinka

www.coronavirus.vic.gov.au/dinka

English

www.coronavirus.vic.gov.au

Fijian

www.coronavirus.vic.gov.au/fijian

Filipino (Tagalog)

www.coronavirus.vic.gov.au/tagalog

French

www.coronavirus.vic.gov.au/french

Greek

www.coronavirus.vic.gov.au/greek

Gujarati

www.coronavirus.vic.gov.au/gujarati

Hakka

<https://www.coronavirus.vic.gov.au/hakka>

Hazaragi

www.coronavirus.vic.gov.au/hazaragi

Hindi

www.coronavirus.vic.gov.au/hindi

Indonesian

www.coronavirus.vic.gov.au/indonesian

Italian

www.coronavirus.vic.gov.au/italian

Japanese

www.coronavirus.vic.gov.au/japanese

Karen

www.coronavirus.vic.gov.au/karen

Khmer

www.coronavirus.vic.gov.au/khmer

Korean

www.coronavirus.vic.gov.au/korean

Macedonian

www.coronavirus.vic.gov.au/macedonian

Malay

www.coronavirus.vic.gov.au/malay

Malayalam

www.coronavirus.vic.gov.au/malayalam

Maltese

www.coronavirus.vic.gov.au/maltese

Nepali

www.coronavirus.vic.gov.au/nepali

Niuean - Vagahau Nieu

www.coronavirus.vic.gov.au/niuean

Nuer

www.coronavirus.vic.gov.au/nuer

Oromo

www.coronavirus.vic.gov.au/oromo

Pashto

www.coronavirus.vic.gov.au/pashto

Persian (Farsi)

www.coronavirus.vic.gov.au/farsi

Polish

www.coronavirus.vic.gov.au/polish

Portuguese

www.coronavirus.vic.gov.au/portuguese

Punjabi

www.coronavirus.vic.gov.au/punjabi

Rohingya

www.coronavirus.vic.gov.au/rohingya

Russian

www.coronavirus.vic.gov.au/russian

Samoan

www.coronavirus.vic.gov.au/samoan

Serbian

www.coronavirus.vic.gov.au/serbian

Sinhalese

www.coronavirus.vic.gov.au/sinhalese

Somali

www.coronavirus.vic.gov.au/somali

Spanish

www.coronavirus.vic.gov.au/spanish

Swahili

www.coronavirus.vic.gov.au/swahili

Tamil

www.coronavirus.vic.gov.au/tamil

Thai

www.coronavirus.vic.gov.au/thai

Tigrinya

www.coronavirus.vic.gov.au/tigrinya

Tongan

www.coronavirus.vic.gov.au/tongan

Turkish

www.coronavirus.vic.gov.au/turkish

Urdu

www.coronavirus.vic.gov.au/urdu

Vietnamese

www.coronavirus.vic.gov.au/vietnamese

Zomi

www.coronavirus.vic.gov.au/zomi

FOR FURTHER INFORMATION VISIT
WWW.CORONAVIRUS.VIC.GOV.AU/TRANSLATIONS